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FOR IMMEDIATE RELEASE

Green Builder® Media Launches Inspirational New Green Home Exhibit: VISION House® in INNOVENTIONS at *Epcot*®

Vanguard Exhibit Proactively Addresses Sustainable Living Solutions. VISION House® in INNOVENTIONS at Epcot® launches on Earth Day.

Eastsound, WA, April 18, 2012-Green Builder® Media, North America's leading media company focused on sustainable living, has collaborated with Walt Disney Imagineering to create the VISION House® in INNOVENTIONS, an innovative green home exhibit located in INNOVENTIONS at *Epcot*® at the *Walt Disney World*® Resort.

Opening on Earth Day (April 22), the purpose of the VISION House® in INNOVENTIONS is to present green living ideas in a fun and informative manner that will empower guests with the knowledge that a sustainable future is possible. The exhibit will showcase a wide spectrum of environmentally appropriate products and options and provide homeowners with real solutions for contemporary green living.

"Sustainable living is about taking personal responsibility," says Green Builder® Media CEO Sara Gutterman. "Through the VISION House in INNOVENTIONS, we will illustrate that we can all provide our families with necessities like sustenance, and shelter, as well as comfort and convenience, while simultaneously preserving and protecting the environment."

As guests take a guided tour of the VISION House®, they will explore the major themes of green building, such as whole-home automation; energy generation and efficiency; water conservation; indoor environment quality; and high-performance materials and durability. Along the way, they will encounter intelligent products and advanced technologies, such as:

- High efficiency heating and cooling systems and controls by Trane and innovative wholehome automation system and door hardware by Schlage, both brands of Ingersoll Rand
- Electronic vehicle charging station by SIEMENS
- Chevy Volt electric vehicle by GM
- Photovoltaic solar panels from Hanwha Solar
- Durable and environmentally friendly exterior systems, including smog-eating tile roofs, cultured stone, bricks, permeable pavers, and trim by Boral
- Ventilation solutions to improve indoor air quality by Panasonic
- Energy efficient windows and doors from Pella
- High performance glass products by Schott
- Fire sprinkler information from the National Fire Protection Association
- Sustainable hardwood flooring and cabinets from Armstrong World Industries
- Water-conserving fixtures, faucets, showerheads, and home standby generators by KOHLER
- ENERGY STAR certified home appliances by Bosch
- LED lighting solutions by SYLVANIA

The VISION House® in INNOVENTIONS is a part of Green Builder® Media's VISION House Series. These actual residences around the country are designed to demonstrate that a successful building is more than simple shelter—it is an interactive set of systems that combine to create a truly green living environment for inhabitants.

"Green Builder® Media has long been the leader in helping building professionals and consumers understand that the built environment and the natural environment need not be in conflict, and that green building is quality building," says Ron Jones, Green Builder® Media President. "Our early mission of defining green has evolved into a robust message that makes it possible for companies, governments, and individuals to make choices without compromise."

For more information about the VISION House® in INNOVENTIONS, visit VisionHouseGreen.com. For more information about green products and breaking green news, visit www.greenbuildermedia.com.

About Green Builder® Media

Green Builder Media, LLC is the leading media company in North America focused on green building and sustainable living. With a comprehensive suite of print and digital media solutions, demonstration projects, case studies, online training, and live events, Green Builder Media assists building professionals in preparing themselves for the new green economy and helps homeowners understand how to live more sustainably. For more information about sponsorships, contact Sara Gutterman at sara@greenbuildermag.com. For media inquiries, contact Cati O'Keefe at cati@greenbuildermag.com. For more information about Green Builder Media, visit www.greenbuildermag.com.

About INNOVENTIONS at Epcot®

INNOVENTIONS is located in the heart of *Epcot*® at the *Walt Disney World*® Resort in Lake Buena Vista, Florida. Creativity and imagination abound as guests celebrate the inspiration and innovations that improve their lives and expand their horizons. Hands-on, interactive exhibits allow children and adults to be immersed into ideas that inform, entertain and inspire. For more information about INNOVENTIONS, visit www.innoventions.disney.com.

About VISION House® in INNOVENTIONS

Opening this spring, the VISION House® in INNOVENTIONS at *Epcot*® is a groundbreaking green show home exhibit presented by Green Builder® Media in collaboration with Walt Disney Imagineering. This experiential exhibit in the heart of *Epcot*® highlights the very best in green residential design and sustainable living. Visitors should leave with a greater understanding of green design, technology, and products as well as a host of sustainable living ideas that they can incorporate in their lives the minute they get home from vacation.

In addition to presenting sponsor Green Builder® Media, other sponsors for this exciting project include Siemens, GM, Ingersoll Rand, Boral, Hanwha Solar, Panasonic, Pella, Schott, National Fire Protection Association, Armstrong, and Kohler.